



Annual Report and Financial Statement  
2012

**NorCal Collie Rescue**

A 501(c)(3) non-profit public benefit corporation

California Corporation # C2798651

EIN 20-3381549

## **NorCal Collie Rescue 2012 Annual Report**

### **Mission Statement: (from Article 2 of Articles of Incorporation):**

NorCal Collie Rescue is organized under the non-profit public benefit Corporation Law of California for charitable purposes. The specific purposes for which this corporation is organized are to prevent cruelty to animals by rescuing and rehoming purebred collies and to assist the public by promoting means to prevent purebred collies and other dogs from needing to be rescued and rehomed.

### **Background:**

NorCal Collie Rescue was incorporated on August 29, 2005 because of the great need to rescue and re-home purebred collies in northern California and border counties of Nevada and Oregon. Approximately 50 collies per year in northern California and surround areas are at risk of euthanasia in shelters or face being surrendered to shelters by owners unable or unwilling to care for their purebred collie. At the same time, many future pet owners are looking for purebred collies but these potential owners do not want to raise a puppy, do not want to support the commercial pet trade and possibly puppy mills, cannot wait until a breeder has a litter of purebred collies available, or prefer to rescue and re-home a dog. At the time of incorporation, no other organization existed capable of filling this role in northern California.

### **Website and public information:**

<http://calcollierescue.org>

### **NorCal Collie Rescue board of directors and officers:**

Karen Boselly (President)  
Mary Callaham (Vice President)  
Lauren Caudill (Secretary)  
Cristen Shinbashi (Treasurer)  
Charlene Logan Burnett (Director)

### **NorCal Collie Rescue Area Coordinators:**

Karen Boselly and Margie Gee – Central Valley & San Joaquin Valley, Bay Area, Nevada  
Tracey Flemings – Napa, Sonoma, Mendocino and Solano Counties  
Mary Callaham and Laurie Caudill – Monterey, San Benito, Santa Clara and Santa Cruz Counties  
Charlene Logan Burnett - Yolo, Sutter, Yuba and Butte Counties  
Margaret Mabee - Fresno County

**Executive Summary of 2012 Financial Statement and Analyses  
(See Attached Appendices)**

1. NCR took in 34 collies in 2012 or 2.8 collies per month. In 2012, 47% of NCR collies were obtained from shelters, most from high-kill county shelters; 53% of NCR collies were obtained from owners, or family members of owners, relinquishing their collie to rescue. Most reasons given were moving, owner's health and financial issues.
2. NCR volunteers remain committed to helping all purebred collies at any degree of risk, so NCR also assisted in the re-homing of 6 collies through referrals of owners to new forever homes, without taking NCR ownership of the collies.
3. NCR's income from donations and adoption fees was \$30,653. Of this total, 31% came from adoption fees.
4. Of the \$21,253 received from donations, NCR received \$225 for the independent Eddy Fund founded by Andrea Moss to assist owners whose collies have debilitating genetic problems that can be cured or repaired, allowing the collies then to have a longer life free of suffering, and \$680 for the Angel Fund, founded with funding by Richard Aeschilman to assist the medical needs of older and special needs collies.

In 2012, the Cathy Toft Memorial Fund was created which will be used to help rehabilitate collies who have lost their spirit or their way. Cathy believed that positive reinforcement training was tailor-made for rehabilitating rescue dogs with behavioral challenges such as extreme shyness or fear-based aggression. The fund will be used to assist foster caregivers with professional help by providing positive reinforcement dog training. In 2012, \$555 was donated.

An NCR long time board member and core volunteer, Billie Reiydelle, passed away in 2012. \$460 was donated to NCR in her memory.

5. NCR's expenditures were \$21,694, with \$17,473 or 81% going to veterinary care. Overhead (administrative and fundraising costs) was 5% of total expenses.
6. NCR's total net profit for 2012 was \$8,959.
7. The NCR costs in item 5 did not include all legitimate costs of conducting the exempt purpose of NCR. In 2012 NCR allowed volunteers to seek reimbursement for mileage in dog transportation and food. However, volunteers still subsidized many legitimate costs, primarily: mileage for dog transport, home checks and other NCR business; phone bills; office supplies; postage; dog food and misc. supplies; and major equipment such as crates and kennels used entirely for the rescued collies. There was no estimate

of the unreimbursed subsidy of NCR volunteers in 2012, but the number of volunteers that incurred unreimbursed costs was 10.

8. For the 31 completed adoptions, the average cost per dog was \$443. Because of the greater financial security of NCR and thanks to the continuing generosity of our donors, NCR was able to pay for any treatment necessary to save the life of a collie, to restore quality of life, and prepare the collie for adoption so that the adopter would not incur excessive veterinary costs. This increased standard of care is still somewhat less than that expected of a conscientious pet owner, but NCR remains financially able to address any veterinary concerns that affect the dog's quality and quantity of future life and that make the dog more adoptable. The average cost per dog was lower in 2012 because of the generosity of NCR volunteers who paid directly for some veterinary expenses and did not request reimbursement.
9. Of the 34 collies that NCR took in 2012, 1 had to be euthanized due to the condition that she was received by NCR. The total cost of her veterinary care was \$136.
10. The average adoption fee in 2012 was \$303.
11. NCR has a goal of maintaining a bank account lower limit of \$10,000 for emergencies and catastrophic but curable health conditions, so that no needy collie at risk that comes to the attention of NCR volunteers will go without aid from NCR. In 2012, this goal was met.
12. In 2012, the average age of collie coming into NCR was 4.1 years. NCR collies were kept in foster care for an average of 45 days in 2012, not counting NCR Sanctuary Program dogs, the 1 euthanized dog, and the 2 2012 dogs still awaiting adoption (they have various health issues and are being treated for them in foster care). In 2012, 1 collie was admitted to the Sanctuary Program and 2 Sanctuary Program collies passed.

**Appendix 1: NorCal Collie Rescue Financial Statement  
January through December 2012**

Description	Total
<b><u>Expense</u></b>	
<b>Administrative</b>	
Advertising	(\$44)
Donation	(\$50)
Postage and Delivery	(\$600)
Printing	(\$134)
Website	(\$253)
<b>Administrative Total</b>	<b>(\$1,081)</b>
<b>Dog - Non Veterinary</b>	
Boarding	(\$84)
Deposit Refunds	(\$140)
Food	(\$1,408)
Grooming	(\$140)
Mileage	(\$855)
Supplies	(\$513)
<b>Dog - Non Veterinary Total</b>	<b>(\$3,140)</b>
<b>Veterinary Care</b>	
Veterinary Care - Other	(\$17,473)
<b>Veterinary Care Total</b>	<b>(\$17,473)</b>
<b>Expense Total</b>	<b>(\$21,694)</b>
<b><u>Income</u></b>	
<b>Donations and Contributions</b>	
General Fund	\$19,793
Angel Fund	\$680
Eddy Fund	\$225
Cathy Toft Fund	\$555
<b>Donations and Contributions Total</b>	<b>\$21,253</b>
<b>Program Fee</b>	
Program Fee	\$9,400
<b>Program Fee Total</b>	<b>\$9,400</b>
<b>Income Total</b>	<b>\$30,653</b>
<b>Net Gain</b>	<b>\$8,959</b>

Total overhead costs (Administrative)	\$1,081
Overhead rate (% of total expenses)	5%

## Appendix 2: Analysis of NCR Dogs 2012

### A. Analysis of Income and Cost Per Dog

#### Number of Dogs

Total dog transactions	34
Total dog adoptions	31
Total dogs still in foster care	2
Total deceased dogs	1

#### Cost Analysis

Average adoption fee per dog adopted	\$303
Average cost per dog**	\$443

\*\* Costs do not include volunteer subsidy

### B. Analysis of Age Structure

#### Average Age of Dogs 4.1

< 1 year	6
1 - 2 years	12
3 - 5 years	7
6 - 8 years	3
9 - 10 years	3
> 10 Years	3

### C. Other Information About NCR Dogs

Average number of days in foster care	45
Number of sanctuary dogs	3
% of owner relinquished dogs	53%
% of dogs from shelters	47%

## D. NCR Collies 2012

Tag Number	Intake Date	Adoption Date	Name
612	1/13/2012	2/24/2012	Emma/Nugget
638	1/19/2012	2/18/2012	Chica/Nikka/Lady
613	2/1/2012	3/16/2012	Lad/Packer
615	2/7/2012	4/14/2012	Shi-Loh
614	2/7/2012	4/14/2012	Scotch
616	3/3/2012	3/23/2012	Molly/Shiloh
617	3/3/2012	3/19/2012	Finnigan/Venture
618	3/3/2012	4/9/2012	Patches/Shea
650	4/12/2012	Deceased	Mochi
636	4/19/2012	7/21/2012	Tirimisu
637	4/19/2012	7/21/2012	Tatiana
545	4/20/2012	5/24/2012	Brady/Lambeau
640	4/24/2012	5/17/2012	Micah
544	5/15/2012	6/18/2012	Scout/Lad
688	6/10/2012	8/3/2012	Silver
644	6/15/2012	9/16/2012	Ed/Shilo
546	6/30/2012	8/26/2012	Rambo/Beau
619	7/7/2012	7/14/2012	Alice
620	7/9/2012	9/16/2012	Darla/Ginger
651	7/13/2012	7/31/2012	Petey/Jackson
652	7/16/2012	8/3/2012	Spanky/Sir Galihad
689	7/19/2012	9/6/2012	Kiki
690	9/9/2012	11/1/2012	Kassie
547	9/25/2012	10/13/2012	Buddy
653	10/6/2012	11/30/2012	Carley
654	10/6/2012	11/20/2012	Ember
655	10/12/2012	11/1/2012	Luna
660	10/26/2012	12/31/2012	Prince/Jack
661	10/26/2012	12/31/2012	Chloe/Jill
645	10/30/2012	12/31/2012	Hollie
663	11/20/2012		Honor
664	11/23/2012	12/1/2012	Mariah
646	11/27/2012		Kelsey
639	12/19/2012	1/20/2013	Anna

