



Annual Report
&
Financial Statement

2009

NorCal Collie Rescue
a 501(c)(3) non-profit public benefit corporation
California Corporation # C2798651
EIN 20-3381549

NorCal Collie Rescue 2009 Annual Report

Mission Statement: (from Article 2 of Articles of Incorporation):

NorCal Collie Rescue is organized under the non-profit public benefit Corporation Law of California for charitable purposes. The specific purposes for which this corporation is organized are to prevent cruelty to animals by rescuing and rehoming purebred collies and to assist the public by promoting means to prevent purebred collies and other dogs from needing to be rescued and rehomed

Background:

NorCal Collie Rescue was incorporated on August 29, 2005 because of the great need to rescue and rehome purebred collies in northern California and border counties of Nevada and Oregon. Approximately 50 collies per year in northern California and surrounding areas are at risk of euthanasia in shelters or face being surrendered to shelters by owners unable or unwilling to care for their purebred collie. At the same time, many future pet owners are looking for purebred collies but these potential owners do not want to raise a puppy, do not want to support the commercial pet trade and possibly puppy mills, cannot wait until a breeder has a litter of purebred collies available, or prefer to rescue and rehome a dog. At the time of incorporation, no other organization existed capable of filling this role in northern California.

Website and public information:

<http://www.calcollierescue.org>

NorCal Collie Rescue board of directors and officers:

Andrea Moss (President)
Karen Boselly (Vice President)
Sherry Luttrell (Vice President)
Cristen Shinbashi (Secretary)
Cathy Toft (Treasurer)
Billie Reiydelle
Mary Callaham

NorCal Collie Rescue area coordinators:

Andrea Moss – Bay Area West and South
Sherry Luttrell – Bay Area, South Coast
Billie Reiydelle – Bay Area, East
Mary Callaham – South and Central Coast
Karen Boselly – Mid-Central Valley
Cathy Toft – Sacramento Valley, Sierra foothills

Executive summary of 2009 financial statement and analyses(see attached appendices):

1. NCR took in 18 collies in 2009 or 1.5 collies/month. In 2009, 33% of NCR collies were obtained from shelters, most from high-kill county shelters; 67% of collies were obtained from owners, or family members of owners, relinquishing their collie to rescue. All collies from shelters were direct owner surrenders. Most reasons given were moving to an apartment or owner's health. In 2009, most dogs were surrendered for economic reasons (eviction, foreclosure, layoff).
2. NCR volunteers remain committed to helping all purebred collies at any degree of risk, so NCR also assisted the rehoming of 2 collies through referrals of owners to new forever homes, without taking NCR ownership of the collies. In 2009 not all referrals done by NCR volunteers were tracked.
3. In 2009, NCR's income from donations and adoption fees was \$19,134, an increase of 15% over 2008. Of this total, 54% came from adoption fees.
4. Of the \$8,816 received in donations, NCR received \$500 for the independent Eddy Fund, founded by President Andrea Moss to assist owners whose collies have debilitating genetic problems that can be cured or repaired, allowing the collies then to have a longer life free of suffering, and \$455 for the Angel Fund, founded with funding by Richard Aeschliman to assist the medical needs of older and special needs collies.
5. In 2009, NCR's expenditures were \$17,099, with \$11,490 or 67% going to veterinary care. Overhead (administrative and fundraising costs) was 16% of its total expenses.
6. In 2009, NCR's net income was \$2035.
7. The NCR costs in item 6 did not include all legitimate costs of conducting the exempt purpose of NCR. In 2007, NCR allowed volunteers to seek reimbursement for mileage in dog transportation and food. However, volunteers in 2009 still subsidized many legitimate costs, primarily: mileage for dog transport, home checks and other NCR business; phone bills; office supplies; postage, dog food and miscellaneous supplies; and major equipment such as crates and kennels used entirely for the rescued collies. There was no estimate of the unreimbursed subsidy of NCR volunteers in 2009, but the low net income of less than \$3000 per year under 5 area coordinators and their many volunteers suggests that NCR did once again not operate profitably in 2009.
8. For the 18 completed adoptions, cost per dog was \$226. Because of the greater financial security of NCR all thanks to the continuing generosity of our donors, NCR was able to pay for any treatment necessary to save the life of a collie, to restore quality of life, and prepare the collie for adoption so that the adopter would not incur excessive veterinary costs. This increased standard of care is still somewhat less than that expected of a conscientious pet owner, but NCR remains financially able to address any veterinary concerns that affect the dog's quality and quantity of future life and that make the dog more adoptable.
9. In 2009, the average adoption fee was \$208. NCR recorded a net financial loss of \$38 per dog adopted, taking into account both adoption fees and donations directed to dogs, but not taking into account the unreimbursed volunteer subsidy. Again, because of the generosity of our donors, NCR is able to keep adoption fees as low as they are; donors and volunteers subsidized at least 36% of the cost of re-homing a collie in 2009.
10. NCR has a goal of maintaining a bank account lower limit of \$10,000 for emergencies and catastrophic but curable health conditions, so that no needy collie at risk that comes to the attention of NCR volunteers will go without aid from NCR. In 2009, this goal was met.
11. In 2009 the average age of collie coming into NCR was 5.8 years; the median age 6 years. NCR collies were kept in foster care for an average of 52 days in 2009, not counting NCR Sanctuary Program dogs. In 2009, one collie was admitted to the Sanctuary program.

**Appendix 1: NorCal Collie Rescue Financial Statement
January through December 2009**

<u>Income</u>	
Donations and Contributions	
Angel Fund	455
Eddy Fund	500
General Fund	7,861
Total Donations and Contributions	8,816
Program Fees	10,318
Total Income	\$ 19,134
<u>Expense</u>	
Administrative	
Banking fees & adjustments	50
Corporate fees	20
office supplies	496
Postage and delivery	251
Website	162
Total Administrative	981
Dog --non veterinary	
boarding	150
deposit refunds	150
Food	1,235
Grooming	565
mileage	438
Supplies	25
Transportation	229
Total Dog --non veterinary	2,795
Fees	
Shelter charges	35
Total Fees	35
Fundraising	
events	95
Gifts to donors	361
Newsletter	1,341
Total Fundraising	1,797
Veterinary care	
Eddy Fund	1,539
Veterinary care - Other	9,950
Total Veterinary care	11,490
Total Expense	\$ 17,099
Net Income	\$ 2,035
Total overhead costs (Admin + Fundraising)	\$ 2,779
Overhead rate (% of total expenses)	16%

Appendix 2: Analysis of NCR dogs 2009
A. Analysis of income and cost per dog

<u>Number of dogs:</u>	
Total dog transactions: 2009	20*
Total dog adoptions 2009	18
Total dog referrals 2009	2*
<u>Cost analysis</u>	
Adoption fee per dog adopted	\$208
Average cost per dog**	\$326
**costs do not include volunteer subsidy.	
Average net income/dog without subsidy***	-\$38
***Gross income includes adoption fees & directed donations	

B. Analysis of age structure

Age structure	in years
Average age of dog	5.8
median age	6
< 1 yr	0
1-2 yr	3
3-5 yr	5
6-8 yr	5
9-10 yr	4
> 10 yr	1

C. Other information about NCR dogs:

Average #days in foster care	52
Number of sanctuary dogs	1
% of owner relinquished dogs	67%
% of dogs from shelters*	33%
*All shelter dogs owner surrenders	

D. NRC Collies 2009

Tag number	Intake /Adoption AC	Intake Date	Adoption date	Name
450	BR	1/3/2009	01/03/09	Emily
513	KB	3/15/2009	03/21/09	Selena
522	AM	4/4/2009	04/19/09	Lucky
523	AM	4/4/2009	04/23/09	Sparky
562	BR	4/29/2009	08/10/09	Tegan
514	KB	5/25/2009	03/01/10	Dorothy(Dottie)
576	CT/AM	6/13/2009	11/15/2009	Boomer
577	CT/AM	6/13/2009	10/24/2009	Darcy
578	CT	7/12/2009	12/5/2009	Annie
515	KB	7/14/2009	8/9/2009	Lucky/Sparkles
579	CT	7/27/2009	10/28/09	Chantilly
517	KB/BR	8/9/2009	10/27/09	Smokey
531	AM/CT	8/9/2009	08/19/09	Barron
532	AM	8/29/2009	9/13/2009	Laddie
519	KB	10/25/2009	10/28/2009	Timmy
520	KB	11/2/2009	11/27/2009	Sadie
381	MC	12/1/2009	1/26/2010	Brandy
591	KB	12/6/09	12/14/09	Buster