



Annual Report
&
Financial Statement

2008

NorCal Collie Rescue
a 501(c)(3) non-profit public benefit corporation
California Corporation # C2798651
EIN 20-3381549

NorCal Collie Rescue 2008 Annual Report

Mission Statement: (from Article 2 of Articles of Incorporation):

NorCal Collie Rescue is organized under the non-profit public benefit Corporation Law of California for charitable purposes. The specific purposes for which this corporation is organized are to prevent cruelty to animals by rescuing and rehoming purebred collies and to assist the public by promoting means to prevent purebred collies and other dogs from needing to be rescued and rehomed

Background:

NorCal Collie Rescue was incorporated on August 29, 2005 because of the great need to rescue and rehome purebred collies in northern California and border counties of Nevada and Oregon. Approximately 50 collies per year in northern California and surrounding areas are at risk of euthanasia in shelters or face being surrendered to shelters by owners unable or unwilling to care for their purebred collie. At the same time, many future pet owners are looking for purebred collies but these potential owners do not want to raise a puppy, do not want to support the commercial pet trade and possibly puppy mills, cannot wait until a breeder has a litter of purebred collies available, or prefer to rescue and rehome a dog. At the time of incorporation, no other organization existed capable of filling this role in northern California.

Website and public information:

<http://www.calcollierescue.org>

NorCal Collie Rescue board of directors and officers:

Andrea Moss (President)
Karen Boselly (Vice President)
Cristen Shinbashi (Secretary)
Cathy Toft (Treasurer)

NorCal Collie Rescue area coordinators:

Andrea Moss – Bay Area West and South
Sherry Luttrell – Bay Area, South Coast
Billie Reiydelle – Bay Area, East
Mary Callaham – South and Central Coast
Karen Boselly – Mid-Central Valley
Cathy Toft – Sacramento Valley, Sierra foothills

Executive summary of 2008 financial statement and analyses (see attached appendices):

1. NCR took in 41 collies in 2008 or 3.4 collies/month. This rate is similar to NCR's first 16 months, when a total of 58 collies were taken in by NCR, or 3.6 collies/month, so this rate appears to be status quo. The downturn in the economy, with layoffs, foreclosures and evictions increased the rate at which collies become at risk in 2008 over 2007. NCR volunteers give highest priority to the most at-risk collies, which are collies in shelters at risk of euthanasia or scheduled for euthanasia, and collies that might be relinquished to shelters by their owners. In 2008, 63% of NCR collies were obtained from shelters, most from high-kill county shelters; 37% of collies were obtained from owners, or family members of owners, relinquishing their collie to rescue.
2. NCR volunteers remain committed to helping all purebred collies at any degree of risk, so NCR also assisted the rehoming of 19 collies through referrals of owners to new forever homes, without taking NCR ownership of the collies. NCR therefore assisted in rehoming 60 purebred collies in northern California and adjacent Nevada in 2008. Thus 5 collies per month came to the attention of NCR volunteers in 2008.
3. In 2008, NCR added a fifth area coordinator to assist in intercepting collies at need in northern California and adjacent Nevada and Oregon.
4. In 2008, NCR's income from donations and adoption fees was \$16,627, an increase of 19% over 2007. Of this total, 30% came from adoption fees.
5. Of the \$11,653 received in donations (70% of its 2008 income, significant increase over 2007 when donations were 44% of income), NCR received \$575 for the independent Eddy Fund, founded by President Andrea Moss to assist owners whose collies have debilitating genetic problems than can be cured or repaired, allowing the collies then to have a longer life free of suffering, and \$2825 for the Angel Fund, founded with funding by Richard Aeschliman to assist the medical needs of older and special needs collies.
6. In 2008, NCR's expenditures were \$13,598, with \$10,484 or 77% going to veterinary care. Overhead (administrative and fundraising costs) was 20% of its total expenses.
7. In 2008, NCR's net income was \$3048.
8. The NCR costs in item 6 did not include all legitimate costs of conducting the exempt purpose of NCR. In 2007, NCR allowed volunteers to seek reimbursement for mileage in dog transportation and food. However, volunteers in 2008 still subsidized many legitimate costs, primarily: mileage for dog transport, home checks and other NCR business; phone bills; office supplies; postage, dog food and miscellaneous supplies; and major equipment such as crates and kennels used entirely for the rescued collies. There was no estimate of the unreimbursed subsidy of NCR volunteers in 2008, but the low net income of less than \$3000 per year under 5 area coordinators and their many volunteers suggests that NCR did once again not operate profitably in 2008.
9. For the 41 completed adoptions, cost per dog was \$226. Because of the greater financial security of NCR in 2008 (all thanks to the generosity of our donors, with donations 70% of NCR's income), NCR was able to pay for any treatment necessary to save the life of a collie, to restore quality of life, and prepare the collie for adoption so that the adopter would not incur excessive veterinary costs. This increased standard of care is still somewhat less than that expected of a conscientious pet owner, but NCR remains financially able to address any veterinary concerns that affect the dog's quality and quantity of future life and that make the dog more adoptable.
10. In 2008, the average adoption fee was \$126, representing a decrease from 2006 and 2007. NCR recorded a net financial loss of -\$141 per dog adopted, taking into account both adoption fees and donations directed to dogs, but not taking into account the unreimbursed volunteer subsidy. Again, because of the generosity of our donors, NCR is able to keep adoption fees low; donors and volunteers subsidize at least 62% of the cost of re-homing a collie.
11. NCR has a goal of maintaining a bank account lower limit of \$10,000 for emergencies and catastrophic but curable health conditions, so that no needy collie at risk that comes to the attention of NCR volunteers will go without aid from NCR. In 2008, this goal was met.
12. The average age of collie coming into NCR was 3.5 years; the median age 2.0 years. The average length of time an NCR collie is kept in foster care is 70.5 days.

**Appendix 1: NorCal Collie Rescue Financial Statement
January through December 2008**

Income	
Donations and Contributions	
Angel Fund	2,825.00
Eddy Fund	575.00
General Fund	8,253.00
Total Donations and Contributions	11,653
Program Fees	4,974
Refunds and misc income	19
Total Income	\$16,647
Total Income minus Eddy Fund	<u>\$16,072</u>
Expense	
Administrative	
office supplies	498
Postage and delivery	213
Website	251
Total Administrative	\$963
Dog --non veterinary	
Food	165
Supplies	95
Transportation	126
Total Dog --non veterinary	\$387
Fundraising	
events	64
Gifts to donors	650
Newsletter	1,035
Store	11
Total Fundraising	\$1,763
Veterinary care	\$10,484
Total Expense	\$13,598
Net Income	\$3,048
Total overhead costs (Admin + Fundraising)	\$ 2,726
Overhead rate (% of total expenses)	20%

Appendix 2: Analysis of NCR dogs 2008
A. Analysis of income and cost per dog

<u>Number of dogs:</u>	
Total dog transactions: 2008	60
Total dog adoptions 2008	41
Total dog referrals 2008	19
2008 intake/adoptions* by Area Coordinator	
Karen Boselly	22/24
Andrea Moss	6/4
Cathy Toft	5/3
Sherry Luttrell	2/4
Billie Reiydelle	4/4
Mary Callahan	2/2
*intake = find collies at risk; adoption = responsible for rehoming. NCR AC's share responsibility for rehoming all dogs at risk.	
<u>Cost analysis</u>	
Adoption fee per dog adopted (41)	\$128
Average cost per dog** (41)	\$226
** costs do not include volunteer subsidy.	
Average net income/dog without subsidy***	-\$141
***Gross income includes adoption fees & directed donations	

B. Analysis of age structure

Age structure	in years
Average age of dog	3.5
median age	2.0
< 1 yr	13
1-2 yr	9
3-5 yr	8
6-8 yr	7
9-10 yr	4
> 10 yr	0

C. Other information about NCR dogs:

Average #days in foster care	70.5
% of owner relinquished dogs	37%
% of dogs from shelters	63%

D. NRC Collies 2008

Tag number	Intake/ Adoption AC	Intake Date	Adoption date	Name
327	SL	06/06/08	08/24/08	Sassy
330	AM	07/21/08	08/07/08	Savanna
367	KB	01/13/08	02/12/08	Kade
368	KB	01/13/08	02/09/08	Quinn
369	KB	01/13/08	01/18/08	Kenya
370	KB	01/13/08	02/02/08	Carmel
372	BR	03/16/08	03/20/08	Dawn
373	BR	06/07/08	04/16/09	Fergus
374	BR	06/25/08	11/11/08	Mr. Pinole Shelter
375	BR	07/02/08	08/29/08	Ms. Hayward
379	MC	07/02/08	07/27/08	Daisy
380	MC	12/01/08	12/12/08	Noel
412	AM/CT	06/16/08	01/07/09	Jasper
413	AM/CT	06/16/08	12/30/08	Tyler
441	AM	01/06/08	02/02/08	Lucy
442	AM	01/06/08	02/02/08	Macy
443	SL	01/26/08	04/05/08	Sandy
453	KB	03/22/08	03/31/08	Laddie
454	KB	04/21/08	06/06/08	Rosie
454	KB	04/21/08	06/06/08	Rosie
455	KB	04/21/08	06/06/08	Annie
455	KB	04/21/08	06/06/08	Annie
456	KB	04/27/08	05/30/08	Shelby
501	KB	08/25/08	09/14/08	Shane
502	KB	10/01/08	10/28/08	Spencer
503	KB	10/25/08	04/15/09	Colleen
504	KB	12/02/08	02/28/09	Bernard
505	KB	12/02/08	02/09/09	Theodore
506	KB	12/02/08	02/28/09	Simon
507	KB	12/02/08	03/16/09	Alvin
508	KB	12/02/08	01/31/09	Paul
509	KB	12/02/08	01/31/09	Pauline
510	KB	12/02/08	02/14/09	Bianca
511	KB	12/02/08	02/14/09	Aurora
512	KB	12/02/08	12/02/09	Unnamed puppy
521	AM	10/26/08	12/08/08	Daisy
571	CT/BR	08/23/08	02/01/09	Lady
572	CT	10/25/08	10/29/08	Smokey
573	CT/SL	12/06/08	12/27/08	Pixie
574	CT/SL	12/06/08	12/27/08	Sadie
575	CT/KB	12/16/08	12/28/08	Rufus