



Annual Report
&
Financial Statement

2007

NorCal Collie Rescue
a 501(c)(3) non-profit public benefit corporation
California Corporation # C2798651
EIN 20-3381549

NorCal Collie Rescue 2007 Annual Report

Mission Statement: (from Article 2 of Articles of Incorporation):

NorCal Collie Rescue is organized under the non-profit public benefit Corporation Law of California for charitable purposes. The specific purposes for which this corporation is organized are to prevent cruelty to animals by rescuing and rehoming purebred collies and to assist the public by promoting means to prevent purebred collies and other dogs from needing to be rescued and rehomed

Background:

NorCal Collie Rescue was incorporated on August 29, 2005 because of the great need to rescue and rehome purebred collies in northern California and border counties of Nevada and Oregon. Approximately 50 collies per year in northern California and surrounding areas are at risk of euthanasia in shelters or face being surrendered to shelters by owners unable or unwilling to care for their purebred collie. At the same time, many future pet owners are looking for purebred collies but these potential owners do not want to raise a puppy, do not want to support the commercial pet trade and possibly puppy mills, cannot wait until a breeder has a litter of purebred collies available, or prefer to rescue and rehome a dog. At the time of incorporation, no other organization existed capable of filling this role in northern California.

Website and public information:

<http://www.calcollierescue.org>

NorCal Collie Rescue board of directors and officers:

Andrea Moss (President)
Karen Boselly (Secretary)
Cathy Toft (Treasurer)

NorCal Collie Rescue area coordinators:

Andrea Moss – Bay Area
Sherry Luttrell – Bay Area
Billie Reiydelle – Bay Area
Karen Boselly – Mid-Central Valley
Cathy Toft – Sacramento Valley, Sierra foothills

Assistant and mentee area coordinators:

Mary Callaham – South Coast (mentor: Andrea Moss)

Executive summary of 2007 financial statement and analyses (see attached appendices):

1. NCR took in 26 collies in 2007 or 2.2 collies/month. This rate is a significant decrease over NCR's first 16 months, when a total of 58 collies were taken in by NCR, or 3.6 collies/month. This reduction in the rate at which needy collies entered NCR in 2007 represented in part a greater effort at triage. NCR volunteers give highest priority to the most at-risk collies, which are collies in shelters at risk of euthanasia or scheduled for euthanasia, and collies that might be relinquished to shelters by their owners. NCR volunteers encouraged and assisted owners of collies to find homes for their dogs. Nevertheless, NCR volunteers remain committed to helping all purebred collies at any degree of risk. In part, this reduction in rate might also represent a reduction in the overall number of collies at risk in northern California in 2007 compared to 2006.
2. NCR also assisted the rehoming of 5 collies through referrals of owners and new forever homes, without taking NCR ownership of the collies. NCR therefore assisted in rehoming 30 purebred collies in northern California and adjacent Nevada in 2007. Therefore, 2.5 collies per month came to the attention of NCR volunteers in 2007.
3. In 2007, NCR added a fourth area coordinator and mentored a fifth to assist in intercepting collies at need in northern California and adjacent Nevada and Oregon.
4. In 2007, NCR's income from donations and adoption fees was \$14,030. Of this total, 56% came from adoption fees.
5. Of the \$6,131.00 received in donations (44% of its 2007 income), NCR received \$500 for the independent Eddy Fund, founded by President Andrea Moss to assist owners whose collies have debilitating genetic problems than can be cured or repaired, allowing the collies then to have a longer life free of suffering, and \$2600.00 for the Angel Fund, founded with funding by Richard Aeschlimann to assist the medical needs of older and special needs collies.
6. In 2007, NCR's costs of operation were \$11,339, with \$8,050 or 71% going to veterinary care. Overhead (administrative and fundraising costs) was 12.2% of its total expenses.
7. In 2007, NCR's net income was \$2,691, a reduction of 46% of the net income in 2006.
8. The NCR costs in item 6 did not include all legitimate costs of conducting the exempt purpose of NCR. In 2007, NCR allowed volunteers to seek reimbursement for mileage in dog transportation and food. However, volunteers still subsidized many legitimate costs, primarily: mileage for dog transport, home checks and other NCR business; phone bills; office supplies; postage, dog food and miscellaneous supplies; and major equipment such as crates and kennels used entirely for the rescued collies. There was no estimate of the unreimbursed subsidy of NCR volunteers in 2007, but the low net income of less than \$3000 per year under 4 area coordinators and their many volunteers suggests that NCR did once again not operate profitably in 2007.
9. For the 26 completed adoptions, cost per dog was \$324, representing an increase of 180% from 2006. This increase in part reflects the greater financial security of NCR in 2007, which allowed dogs to receive more necessary veterinary care as dogs are prepared for adoption. This increased standard of care is still somewhat less than that expected of a conscientious pet owner, but NCR is now financially able to address any veterinary concerns that affect the dog's quality and quantity of future life and that make the dog more adoptable.
10. In 2007, the average adoption fee was \$179 (representing a decrease from 2006), and average donation per dog transaction (from relinquishing owners, breeders, adopters or other benefactors) was \$175 (representing a substantial increase from 2006). NCR recorded an average gross income of \$354 (fees and donations) and a net income of \$30, not taking into account the unreimbursed volunteer subsidy. Therefore in 2007, adoption fees covered no more than 55% of the cost of rehoming; the rest of these costs are covered by donations including the unreimbursed volunteer subsidies.
11. NCR has a goal of maintaining a bank account lower limit of \$10,000 for emergencies and catastrophic but curable health conditions, so that no needy collie at risk that comes to the attention of NCR volunteers will go without aid from NCR. In 2007, this goal was met.
12. The average age of collie coming into NCR was 4.6 years; the median age 4.8 years, virtually identical to that in 2005-2006.

**Appendix 1: NorCal Collie Rescue Financial Statement
January through December 2007**

Income	
Donations and Contributions	
Angel Fund	\$ 2,600.00
Eddy Fund	[\$ 500.00]
General Fund	\$ 3,031.00
Total Donations and Contributions	\$ 6,131.00
 Program Fees	 \$ 7,899.00
Total Income	\$14,030.00
Total Income minus Eddy Fund	<u>\$13,530.00</u>
 Expense	
Administrative	
Corporate fees	\$ 20.00
Office supplies	\$ 19.04
Postage and delivery	\$ 100.67
Printing and reproduction	\$ 161.34
Website	\$ 122.30
Total Administrative	\$ 423.35
 Dog --non veterinary	
Food	\$ 119.81
Grooming	\$ 65.95
Supplies	\$ 398.41
Transportation	\$ 542.32
Total Dog --non veterinary	\$ 1,126.49
 Fees	
Deposit refunds	\$ 225.00
Shelter charges	\$ 50.00
Total Fees	\$ 275.00
 Fundraising	
Newsletter	\$ 914.87
Store	\$ 48.68
Total Fundraising	\$ 963.55
 Grants	
Eddy Fund	\$ 500.00
Total Grants	\$ 500.00
 Veterinary care	 \$ 8,050.57
Total Expense	\$11,338.96
 Net Income	 \$ 2,691.04
 Total overhead costs (Admin + Fundraising)	 \$ 1,386.90
Overhead rate (% of total expenses)	12.2%

Appendix 2: Analysis of NCR dogs 2007
A. Analysis of income and cost per dog

Number of dogs:	
Total dog transactions: 2007	29
Total dog adoptions 2007	26
2007/Area Coordinator	
Karen Boselly	8
Andrea Moss	6
Cathy Toft	8
Sherry Luttrell	3
Billie Reiydelle	1
Average income/dog	
Adoption fee per dog adopted (26)	\$179
Donation per dog transaction (28)	\$175
Average income/dog	\$353
Average cost/dog	\$324*
Average net income/dog without subsidy	\$ 30*
*costs do not include volunteer subsidy.	

B. Analysis of age structure

Age structure	in years
Average age of dog	4.6
median age	4.8
< 1 yr	4
1-2 yr	7
3-5 yr	4
6-8 yr	8
9-10 yr	2
> 10 yr	1

C. NRC Collies 2007

Tag number	AC	Intake Date	Adoption date	Name
435	AM	03/17/07	04/07/07	Layla/Heather/Macy
371	BR	07/02/07	07/30/07	Danny
362	KB	07/02/07	07/23/07	Shanna
363	KB	07/02/07	07/09/07	Dawn/Meadow
364	KB	07/30/07	09/20/07	Jasper
365	KB/CT	08/01/07	11/17/07	Mika
408	AM/CT	08/19/07	09/26/07	Caden
440	SL/AM	08/05/07	03/15/08	Bambi/Dasher
323	AM	03/11/07	03/17/07	Pepper
439	AM/CT	07/23/07	09/02/07	Hugo
359	KB	03/09/07	03/15/07	Alec/Qanuk
401	CT/SL	04/16/07	05/19/07	Missy Sue
361	KB/AM	06/17/07	08/11/07	Trace
432	AM/CT	01/16/07	02/08/07	MelChlor/Cody
407	CT	08/17/07	09/20/07	Lindsey/Journey
479	CT	02/13/07	05/18/07	David
452	CT	03/02/07	03/15/07	Chipper
366	KB	11/24/07	01/05/08	Sonoma
311	SL/CT	08/24/07	08/28/07	Hans
410	CT	11/03/07	11/17/07	Annie
409	CT/BR	09/23/07	2/9/2008	Frankie/Sally
360	CT/KB	05/27/07	06/10/07	Kipper
358	KB	01/03/07	02/22/07	Mae
320	AM	05/23/07	06/30/07	Butterscotch
406	CT/BR	05/20/07	11/22/07	Daisy/Sarah
328	SL	07/02/07	07/07/07	Leo/Kimo

D: NCR Referrals 2007– Purebred Collies*

Referral Number	AC	Completion Date	Name
1	AM/BR	01/01/07	Oliver
2	CT	03/12/07	Squiggles
3	CT	03/18/07	Sierra (mix)
4	AM	04/04/07	Babe/Lizzy
5	AM	04/04/07	Rocky II/Darcy

*Referrals: These are purebred collies or collie mixes that came to the attention of NCR volunteers. These dogs were never taken into NCR ownership to be adopted out by NCR. However, NCR volunteers arranged or facilitated the direct adoption of these dogs, either from shelters or relinquishing owners. In most cases, adopters were NCR applicants who had passed home visits or initial screening of their application.